****

**PROPOSAL**

|  |  |  |
| --- | --- | --- |
| Legal Name of Organization |  | |
| Also Known As |  | |
| Address, City, State, Zip |  | |
| Organization’s website |  | |
| Executive Director |  | |
| Executive Director Phone |  | Email |
| Primary Contact (if different), include title |  | |
| Contact Phone |  | Email |
| Board Chair/Head of Governing Body |  | |
| Date of IRS Exemption |  | EIN# |
| Date of application |  | |
| Total annual operating budget of the organization |  | |
| Project Name and brief description (250 words or less) |  | |

|  |  |
| --- | --- |
| Application Date |  |
| Project start and end dates, based on invitation to apply |  |
| Grant Request | $ |
| Total Project Cost | $ |

##### BACKGROUND

New Rochelle is the home of the second largest school district in Westchester County, where the entire student population ascends into a single public High School.

New Rochelle was also the epicenter of the COVID-19 crisis with the first identified case in New York state, and the pandemic exacerbated access and achievement gaps for many students. Just as students prepared for a return to school from extended remote learning, in August 2021 Hurricane Ida damaged many homes and the high school, forcing continued virtual learning.

The American Academy of Pediatrics, the American Academy of Child and Adolescent Psychiatry, and the Children’s Hospital Association declared that the pandemic-related decline in child and adolescent mental health has become a national emergency. On top of social isolation and family instability, the medical groups said, “more than 140,000 children in the United States lost a primary and/or secondary caregiver, with youth of color disproportionately impacted.” Young people in hard-hit families are at risk for food insecurity, unstable housing, and even the effects of domestic violence, which rises during tough financial times.

In the last two months alone, the youth of New Rochelle have been impacted by a fatal shooting and stabbing in the communities where they live and gather. The events and circumstances of the past few years have resulted in heightened awareness of an important reality: the youth of the community deserve safe places to spend time outside of school and receive equitable access to opportunities around workforce development, financial awareness, academic success, and social emotional learning.

RXR seeks to support organizations offering solutions to these challenges by funding programs that center on developing parental support and skills, mentoring, aiding social emotional learning, and addressing mental wellness/trauma in young people. RXR will prioritize programs that provide a safe environment for young people to explore, both after school and/or on weekends, and during the summer: academic excellence, leadership/civics engagement, health/fitness activities, arts/media, career/workforce development, college readiness, financial literacy, conflict resolution, and STEAM/STEM activities.

Criteria for consideration:

* 1. Organization must be an established youth-serving and/or a parent support program
     1. A parent support program can focus on developing parental skills that include, but are not limited to, conflict resolution, child behavior management, anxiety and stress management, coping with bullying, developing healthy habits, and social media monitoring.
  2. Program must have clear outcomes, learning objectives and performance metrics.
  3. The organization must demonstrate its ability to monitor, track and report youth development success through evaluative processes and tools.
  4. The organization is encouraged (but not required) to partner with other organizations.

**Using a 12-point font, and not exceeding 10 pages, provide program purpose, project description and budget narrative. Your proposal should clearly state what you propose to do, why you’re proposing to do it, who will benefit, and how they’ll benefit.**

*Grant support can be used to solve a problem, or to take advantage of an opportunity. Using clear, concise language, answer the following questions. Please be as specific as possible.*

1. Describe the youth development/parental support need or opportunity your program/project addresses. Provide specifics about the need or opportunity, and what you intend to achieve with this grant support. Briefly provide any evidence-based research, history of past experience, or demonstration projects that support your selection of methods.
2. Describe the activities of the project, including staffing and timeline.
   1. If you are working with a particular constituency, explain with specificity the target youth population that will benefit, how many will benefit, and how they will benefit from this project/program.
   2. Discuss the experience and capacity of your staff to work with youth in this way and achieve the expected outcomes of this project.
3. Describe how you will assess your program/project. You will be asked to report on these in your interim and final reports.
   1. How will you know if the project is succeeding?
   2. What will you be measuring and why?
   3. What is your definition of success for this project?
4. If the proposed initiative is a multi-year project, describe how will you fund subsequent years.
5. Provide a summary of your organization and explain why it is suited to undertake this project. If your project involves partners and/or collaborators, indicate their role, and include with this proposal a Memorandum of Understanding signed by all partners.

BEGIN NARRATIVE HERE (pages will be added as you write):

**PROPOSAL BUDGET INSTRUCTIONS**

**There are two budget forms: A short-form budget for requests $25,000 or less, and a long-form budget for requests over $25,000.**

Your budget provides us clear information on:

* What it costs your organization to implement the proposed program/project
* Funds/resources your organization already has in hand/committed to support the proposed program/project
* Funds your organization must secure
* How funds, if awarded, will be used

Your budget needs to be for the period of time that the grant will run.

**For requests over $25,000, there are three parts of your proposal budget submission: the Budget Table, the Additional Revenue Detail Table, and the Budget Narrative.**

1. **The Budget Table**

* On line 2 of the Budget Table, please fill in the amount you are requesting from in the “requested” column and be sure to include that amount in your calculations.
* “Personnel Services” refers to staff time expenses spent on program.
* “Other than Personnel Services” refers to all other expenses and must relate specifically to the program for which you are seeking funding, not general administrative costs.

**Administrative costs:** Administrative costs are allowed up to 15% of total program/project costs. Administrative costs include such things as general administration and management expenses (e.g. management staff salaries and benefits), infrastructure costs (e.g. rent and utilities, equipment depreciation, technical licenses), and other costs that are incurred for the benefit of all the programs within the organization (e.g. marketing costs, fundraising expenses), not just the program you’re seeking funding for.

1. **The Additional Revenue Detail Table**

Use this table to provide detail on the revenue sources you listed on lines 1, 3 and 4 of Budget Table.

1. **The Budget Narrative**

After completing the Excel Budget Table and the Additional Revenue Detail Table, provide a Budget Narrative.

**2. ADDITIONAL REVENUE DETAIL TABLE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Revenue source: corporation, foundations, government grants** | **Requested amount still pending** | **Amount awarded and in hand** | **Amount to be allocated to this project** | **Award start/end dates** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

1. **BUDGET NARRATIVE**

* Include a description of all line items marked with an asterisk on the Budget Table form.
* Indicate how earned income and in-kind support will be generated. (Example of in-kind: use of off-site space or outside staff for which you are not paying.)
* If yours is an all-volunteer organization or project, provide the value of the volunteer hours. Refer to the Independent Sector website: <https://www.independentsector.org/resource/the-value-of-volunteer-time/>
* For expenses, describe how costs for a particular item were determined.

Example: Workshop supplies: 10 participants @ $5 per individual for 10 workshops = $500.

**BEGIN BUDGET NARRATIVE HERE:**

**RXR LONG-FORM BUDGET (FOR USE ON PROPOSALS OVER $25,000):**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Project Revenue** | **Requests pending/funds to be raised for this project** | **Funds already committed to this project** | **Total project revenue** |
| 1 | Government\* (Separate lines for State Funding, City Funding, etc.) |  |  | $0 |
| 2 | RXR Fund |  |  | $0 |
| 3 | Other Foundations\* |  |  | $0 |
| 4 | Corporations\* |  |  | $0 |
| 5 | Individual Contributions |  |  | $0 |
| 6 | Board Contributions |  |  | $0 |
| 7 | Fundraising Events |  |  | $0 |
| 8 | Membership Income |  |  | $0 |
| 9 | Endowment Income |  |  | $0 |
| 10 | Fees/Earned Income\* |  |  | $0 |
| 11 | Other Income\* |  |  | $0 |
| **12** | **Total Project Revenue** | **$0** | **$0** | **$0** |
|  | **Project Expenses** | **Where RXR funds will be utilized** | **Where other funding will be utilized** | **Total** |
| **Personnel Services\*** | | | | |
| 13 |  |  |  | $0 |
| 14 |  |  |  | $0 |
| 15 |  |  |  | $0 |
| 16 |  |  |  | $0 |
| 17 |  |  |  | $0 |
| 18 |  |  |  | $0 |
| 19 |  |  |  | $0 |
| 20 | Benefits and Payroll Taxes |  |  | $0 |
| **21** | **SUBTOTAL Personnel Services** | **$0** | **$0** | **$0** |
| **Other than Personnel Services** | | | | |
| 22 |  |  |  | $0 |
| 23 |  |  |  | $0 |
| 24 |  |  |  | $0 |
| 25 |  |  |  | $0 |
| 26 |  |  |  | $0 |
| 27 |  |  |  | $0 |
| **28** | **SUBTOTAL Other than Personnel Services** | **$0** | **$0** | **$0** |
| **29** | **SUBTOTAL Project Costs** Personnel Services + OTPS | **$0** | **$0** | **$0** |
| 30 | Administrative costs (up to 15% project subtotal) |  |  |  |
| **31** | **Total Project Expenses** | **$0** | **$0** | **$0** |
| **32** | **TOTAL Revenue less Expenses** |  |  | **$0** |

**RXR SHORT-FORM BUDGET (FOR USE ON PROPOSALS $25,000 OR LESS):**

**Provide an overview of the revenue for the project.**

|  |  |
| --- | --- |
| Funds in hand and committed funding | |
|  |  |
|  |  |
|  |  |
|  |  |
| Pending funds | |
|  |  |
|  |  |
|  |  |
|  |  |
| Money you need to raise | |
|  |  |
|  |  |
|  |  |

-*Funds in hand/committed funding:* Can be from foundations, individuals, your board, corporations, other sources.

-*Pending funds:* Where promised funds are coming from

-*Money you need to raise:*  Include this grant

**Provide an overview of the expenses for project.**

|  |  |
| --- | --- |
| Personnel | |
| Staff |  |
| Facilitators |  |
|  |  |
|  |  |
| Other Than Personnel Services | |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Administrative Costs (no more than 15% of project total) | |
|  |  |
| Total | |
|  |  |
|  |  |

*-Other than personnel costs*: Include program supplies, refreshments at programs, travel costs, incentives, and other program-specific costs.

Personnel: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other Than Personnel Services: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Administrative Costs: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Total: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The following information must be completed by all applicants.**

Provide information on your board governance and organizational demographics.

**Governance**

Are there two or more paid staff members who are voting members of the board?

Yes \_\_\_ No \_\_\_

Are any of the organization’s officers, board members, or highly compensated employees related to each other?

Yes \_\_\_\_ No \_\_\_\_

Is any officer, board member, or highly compensated employee related to officers or employees of independent fundraisers under contract to the organization?

Yes \_\_\_\_ No \_\_\_\_

*If you answered yes to any of the above questions, please attach an explanation.*

Does your organization have a conflict of interest policy in compliance with the New York Nonprofit Revitalization Act?

Yes \_\_\_\_ No \_\_\_\_

Is your organization listed on GuideStar?

Yes \_\_\_\_ No \_\_\_\_

*If No, please include a copy of the most recent IRS letter determining your tax status.*

What percentage of your Board gives to the organization? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Complete the Organizational Demographics table below.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Should consider a category of either “Other” or 2 or more races. | Number of Professional Staff | Number of Support Staff | Number of Volunteers | Number of Board Members | Percent of Population Served |
| Asian/Asian-American |  |  |  |  |  |
| Black/African-American |  |  |  |  |  |
| Hispanic/Latino |  |  |  |  |  |
| Native American |  |  |  |  |  |
| White, Non-Hispanic |  |  |  |  |  |
| Female |  |  |  |  |  |
| Male |  |  |  |  |  |

**Signatures**

**I have reviewed this proposal and believe it to be accurate.**

Signature of Executive Director: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_

Signature of Board Chair or head of governing body \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_